

The Best Enterprise Solutions that
Give you Values

- 完善會員機制
- 詳盡會員資訊
- 掌握會員情報
- 彈性會員優惠
- 多種會員卡務
- 靈活調整積分
- 自由轉讓積分
- 額外優惠積分
- 積分倍數消費
- 會員消費抽獎
- 優越報表分析

Mega-Member™ 全方位會員管理方案，有效提升企業與客戶間互動價值，減低行銷成本及增加潛在客戶所帶來的利潤，並能充分滿足零售及貿易行業「以客為尊」的服務精神，迅速與客戶建立長久互信關係，實現企業與客戶雙贏的局面。

專業服務

售前服務：提供系統諮詢、部署、整合、安裝及實施

售後服務：電話諮詢、電郵解答、遙距支援、系統培訓



MEMBERSHIP
APPLICATION

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- Comprehensive membership organization
- Detailed member information
- Understanding member habits
- Flexible membership's benefits
- Variety of customized membership card service
- Flexible adjustment points
- Freedom in transferring points between members
- Additional points via promotion scheme
- Compounded member points calculation
- Member consumption lucky draw
- Variety of membership analysis reports

Mega-Member™ through a full range of membership management solutions to enhance effective interaction between business and customer value, reduce marketing costs and increase the profits arising from potential customers, and can fully meet the retail and trade-industry "customer-oriented" of service, the rapid establishment of long-term relationship of mutual trust with our customers to achieve business and customer win-win situation.



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